



Sport Management Research

Peer-reviewed Publications: Total Program # (190+)

***Duplicate co-Author Removed**

Place and Rankings (According to Australian Business Dean's Council-ABDC)

A*-A: *Journal of Sport Management, Sport Management Review, Journal of Macromarketing, Journal of Management History, Organization, Nonprofit Voluntary Sector Quarterly, Leisure Sciences, European Sport Management Quarterly*

B: *International Journal of Sport Management, International Journal of Sport Management & Marketing, Sport Marketing Quarterly, International Journal of Sport Marketing & Sponsorship, International Journal of Sport Communication, Sport, Education, & Society, Sport in Society, VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, Managing Sport & Leisure, Communication & Sport, International Journal of Financial Studies, International Review on Public and Nonprofit Marketing, Journal of Sport for Development, Nonprofit Management & Leadership*

C: *Journal of Legal Aspects of Sport, Quest, Sport Management Education Journal, Sport, Business & Management, Journal of Sport History, International Journal of Sport Finance, Journal of Leadership & Organizational Studies, Journal of Global Sport Management*

Other Sport-related Journals

Journal of Contemporary Athletics, Sport History Review, Journal of Issues in Intercollegiate Athletics, Applied Research in Coaching & Athletics Annual, Journal of Applied Sport Management, Journal of Intercollegiate Sport, Journal for the Study of Sports and Athletes in Education, Case Studies in Sport Management, International Journal of Olympic Studies, Recreation Sports Journal, Sport & Entertainment Review, Journal of Amateur Sport, Athletic Business, Global Sports Business Journal, International Council for Health, Physical Education, Recreation, Sport, and Dance, International Journal of Sport Management, Recreation, & Tourism, International Sport Coaching Journal, Journal of Athlete Development and Experience, Journal of Combative Sport, Journal of Physical Education, Recreation, & Dance, Journal of Sport Culture, Kinesiology Review, Physical Educator, Scholastic Coach and Athletic Director, Strategies, The Journal of Coaching Education, The Journal of Youth Sports

Other non-Sport-related Journals

Louisiana History, Journal of Mississippi History, Arkansas Historical Quarterly, City, Culture, & Society, North Carolina Historical Review, Deviant Behavior, Frontier in Psychology, Journal of Case Research and Inquiry, Journal of Entertainment and Media Studies, Journal of Higher Education Outreach and Engagement, Journal of Strategic Contracting and Negotiations, Journal of the Professoriate, Journal of Venue Event Management, Social Behavior and Personality, South Carolina Historical Magazine

Peer-reviewed Presentations: Total # (250+)

***Duplicate co-Author Removed**

Sample Conferences

Academy of Management, Southern Management Association, Western Academy of Management, Eastern Academy of Management, North American Society for Sport Management, European Association for Sport Management, Sport Marketing Association, North American Society for Sport History, North American Society for Sociology of Sport, Sport Entertainment & Venues Tomorrow, Applied Sport Management Association, College Sport Research Institute, Sport & Recreation Law Association, Southern Economic Association, Academy of Human Resource Development, Association for Research on Nonprofit Organizations and Voluntary Action, American Educational Research Association, International Association for Communication and Sport Summit

Current and Former Editorial Board Responsibilities:

J. Michael Martinez- *Journal of Applied Sport Management* (Guest Editor-2014), *Journal of Sport Administration & Supervision* (Editor- 2011-2012), *Journal of Issues in Intercollegiate Athletics, Sport Management Education Journal*.

Chad Seifried- *Journal of Issues in Intercollegiate Athletics* (Editor 2013-2018, Editor Emeritus 2018-present), *Academy of Management Learning & Education, Management Decision, Journal of Sport Management, Sport History Review, International Journal of Sport Management, Sport & Entertainment Review* (Associate Editor 2014-2016), *Journal of Applied Sport Management, Journal of Amateur Sport, Journal of Management History* (Associate Editor 2019-Present).

Per Svensson- *Journal of Issues in Intercollegiate Athletics, Journal of Sport for Development* (Co-Editor 2018-Present), *Managing Sport and Leisure* (Guest Editor 2019-2020), *Sports Innovation Journal*.

Claire Zvosec- *Journal of Amateur Sport*

Sport Management Faculty Research Interests

Per Svensson (Assistant Professor): Dr. Per Svensson's (Ph.D., Louisville 2015) research is primarily focused on organizations involved in operating sport-based programs aimed at addressing social issues. Specifically, his work examines organizational capacity and innovation in Sport for Development and Peace. Dr. Svensson's secondary research interest is focused on examining organizational aspects of student-athlete community service programs.

- **NASSM Research Fellow**

J. Michael Martinez (Assistant Professor and Director of Online Courses): Dr. Martinez (Ph.D., Middle Tennessee State 2009) primarily conducts research within the human resource management function of sport organizations. Primarily, his research has examined the areas of a) internal marketing and organizational learning b) applied management practices in sport; c) organizational commitment among various subsectors of employees within the sport context. Additionally, he has published manuscripts exploring the benefits of intercollegiate athletics and sportsmanship education.

Chad Seifried (Professor): Dr. Seifried's (Ph.D., Ohio State 2005) research interests embrace the use of historical methods to review the management history associated with organizations, individuals, and sport facilities. Also acting as an advocate for the 'historic turn' (i.e., that history can help revise and/or create theory) within management, his work involving facilities primarily reviews innovation and modernization and does so through an interest to better understand the construction and preservation history of sport venues.

- **NASSM Research Fellow**

Claire Zvosec (Assistant Professor): Dr. Zvosec's (Ph.D., Kansas 2017) research interests primarily rely on examining the financial underpinnings of athletics department decision-making and athletics department marketability. In doing such research, Dr. Zvosec often utilizes various theories and conceptual frameworks from organizational behavior, sociological aspects of sport, and the higher education setting. As a secondary research interest, Dr. Zvosec examines the realm of sport officiating.

Yizhou "Tyreal" Qian (Assistant Professor): Dr. Qian's (Ph.D., Georgia 2019) research is primarily focused on new media (e.g., esports, online streaming, social networking services) and motivational information systems (e.g., gamification) in sports consumption. Dr. Qian's secondary research interest pertains to the identification and examination of the cultural, social, and political complexities and influences that characterize contemporary Asian sports industry.

Former Ph.D. students initial appointments:

Dr. Adam Pfleeger – Miss. State University (Tenure track)
Dr. Dylan Williams – University of Alabama (Tenure track)
Dr. Patrick Tutka – Niagara University (Tenure track)
Dr. Khirey Walker – Ball State University (Tenure track)
Dr. Jeremy Foreman – Univ. of LA-Lafayette (Tenure track)
Dr. Ben Downs – Ball University (Tenure track)
Dr. Yoseph Mamo – Tenn. State University (Tenure track)
Dr. Marcella Otto – Northern Illinois (Tenure track)

Sample of Recent In-press/accepted Publications:

- Seifried, C.S.,** Sullivan, G., & Czekanski, W.A. (2020). Redeveloping Sport Management Conferences from a Conventional to Conversational Experience. *International Journal of Sport Management, 21*, 1-25.
- Seifried, C.S.,** Downs, B., Graham, J., & Love, A. (accepted). Life before Neyland: The Early Development of Football Fields at the University of Tennessee. *Tennessee Historical Quarterly*
- Foreman, J., Soebbing, B.P., & **Seifried, C.S.** (accepted). Executive Deviance as a Socio-political Force in Dismissals. *Deviant Behavior*
- Downs, B. J., & **Seifried, C.S.** (accepted). Modernization and Multipurpose Arenas: Providing Context for Tomorrow. *Sport Business & Management*.
- Seifried, C.S., Martinez, J.M.,** Miller, J., & Croft, C. (accepted). The Impact of Football and Stadia at the University of Southern Mississippi. *Journal of Mississippi History*
- Zvosec, C.C.** & Bass, J.R. (accepted). Gaming the Game: An Examination of the Coach-Referee Relationship. *Applied Research in Coaching and Athletics Annual*.
- Qian, T. Y.,** Wang, J. J., Zhang, J. J., & Hulland, J. (accepted). Fulfilling the basic psychological needs of esports fans: A self-determination theory approach. *Communication & Sport*.
- Qian, T. Y.,** Wang, J. J., & Zhang, J. J. (accepted). Push and pull factors in esports live-streaming: A partial least square structural equation modeling (PLS-SEM) approach. *International Journal of Sport Communication*.
- Watanabe, Y., **Qian, T. Y.,** Wang, J. J., Pifer, N. D., & Zhang, J. J. (2020). Sport spectatorship and health benefits: A case of a Japanese professional golf tournament. *Frontier in Psychology, 11* (1494), 1-15.
- Mastromartino, B., **Qian, T. Y.,** Wang, J. J., & Zhang, J. J. (2020). Sustaining a fanbase in niche sport markets: An examination of NHL fandom in the sunbelt. *Sustainability, 12*(3), 1115-1130.
- Svensson, P. G.,** Andersson, F. O., & Faulk, L. (2020). Organizational capacity and entrepreneurial behavior. *Nonprofit Management & Leadership*.
- Svensson, P. G.** & Mahoney, T. Q. (2020). Intra-organizational factors associated with the process of innovation in sport for development and peace. *Managing Sport and Leisure*.
- Svensson, P. G.,** & Cohen, A. (2020). Innovation in sport for development and peace. *Managing Sport and Leisure*.
- Jones, G. J., Misener, K., **Svensson, P. G.,** Taylor, E., & Hyun, M. (2020). Analyzing collaborations involving youth sport nonprofit organizations: A resource-dependency perspective. *Journal of Sport Management*.
- Svensson, P. G.,** Andersson, F. O., Ha, J., & Mahoney, T. Q. (2020). Antecedents and outcomes of social innovation: A global study of sport for development and peace nonprofits. *Sport Management Review*.
- Jones, G. J., Edwards, M. B., Bocarro, J. N., **Svensson, P. G.,** & Misener, K. (2020). A community capacity building approach to sport-based youth development. *Sport Management Review*.
- Svensson, P. G.,** Mahoney, T. Q., & Hambrick, M. E. (2020). What does innovation mean to nonprofit practitioners? *Nonprofit and Voluntary Sector Quarterly*.